



manorama
NEWS

manoramanews.com



"Manorama News, born from the legacy of Malayala Manorama, stands as a pioneer in reshaping media through its impactful visual journalism spanning decades. By harnessing cutting-edge technology, Manorama News propels the boundaries of visual storytelling to new heights."



BROAD COVERAGE

Timely, efficient, and comprehensive coverage across every genre.



manoramaneWS.com



Accessible across globe where bulk of the traffic comes from India & GCC Countries.



Instant updates from Television

PRIME STATISTICS



6.6 M+ monthly viewed
minutes

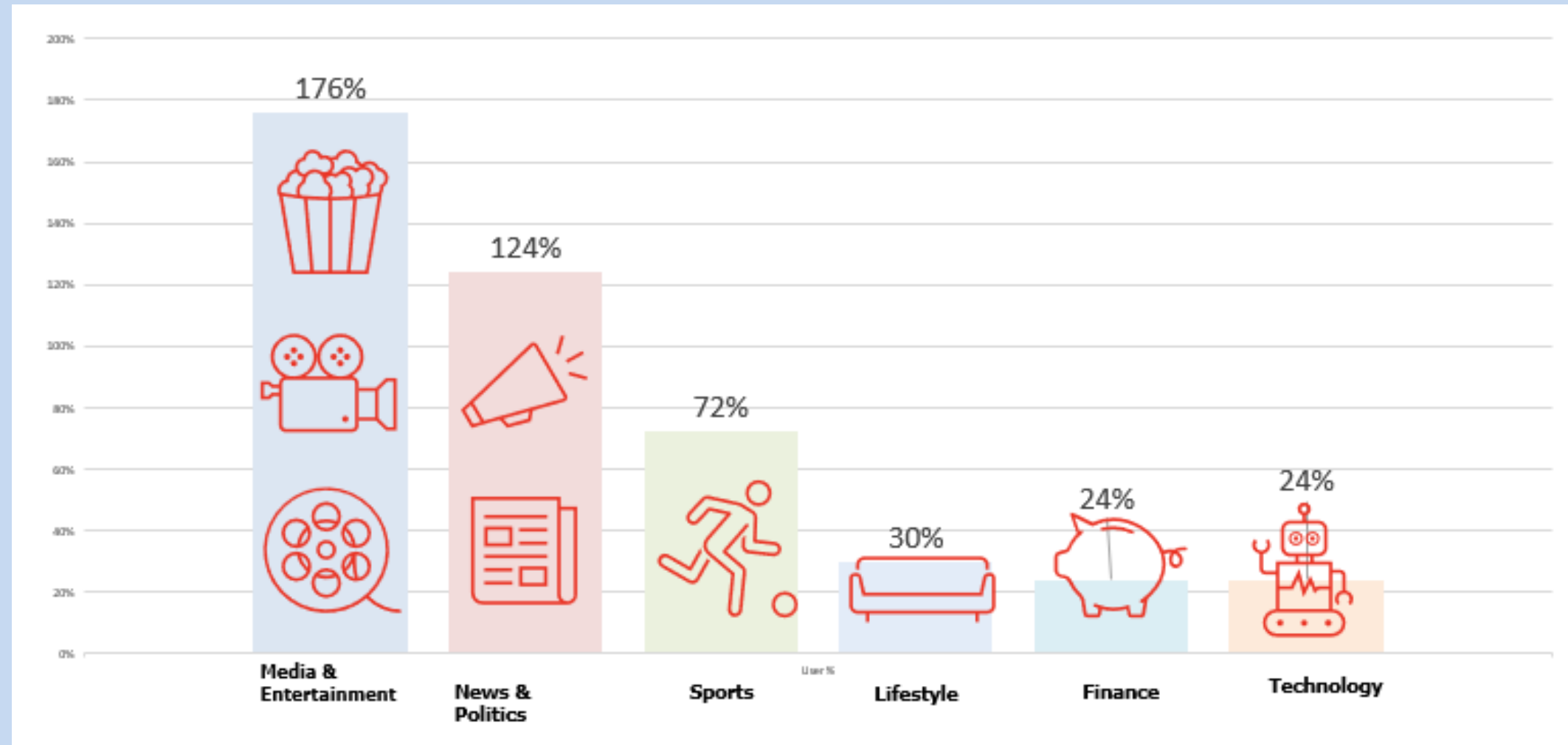


9.32 M+ Unique Visitors
per month



61.9 M+ monthly Page
views/ Screen views

USER INTERESTS



67% male audience
33% female audience



5.3 Million

1 Million

9 Million

Followers

15 Million

10 Million

12 Million

Reach

278 Million

95 Million

262 Million

Views

DIGITAL LEADER

One of the leaders in the social media arena of news channels

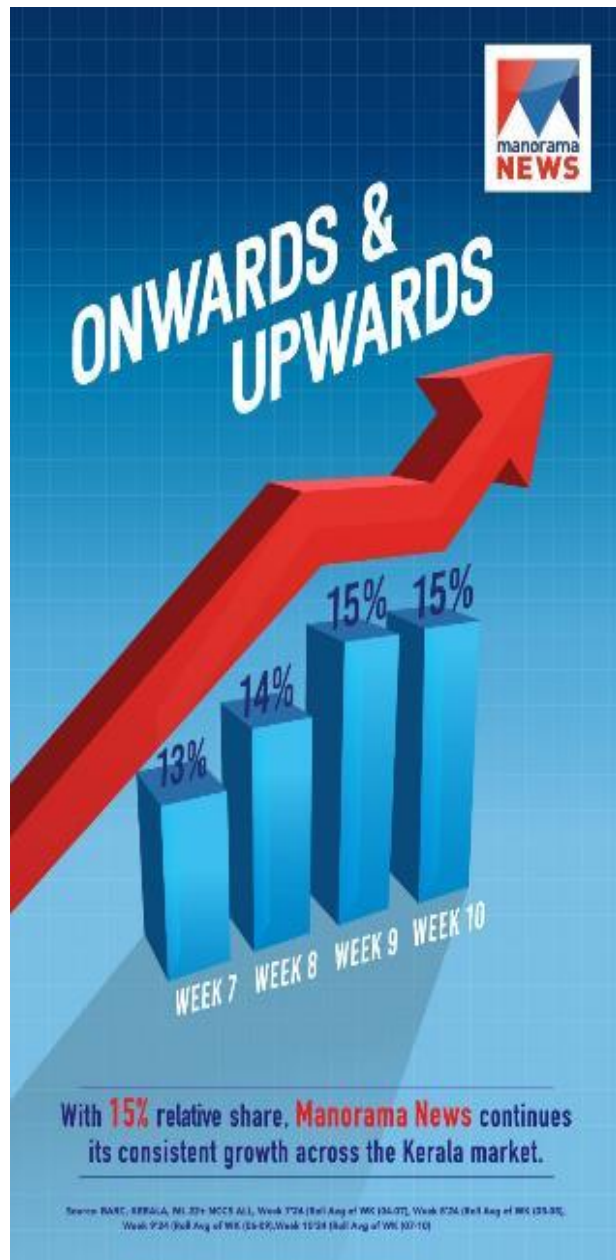
AWARDS



Over the years, Manorama News proudly earned more than 100 prestigious awards on both international and regional levels, with multiple wins including Ramnath Goenka Awards, Asian Television Awards and Kerala State Television Awards.



TOTAL WINNER



KERALA'S GO-TO NEWS PORTAL

Manorama News, with its impactful reporting, has secured impressive ratings to become the No. 2 news channel in Kerala.

- COUNTER POINT
- മുഖമുഖം
- MORNING EXPRESS
- TALKING POINT
- മമ്മൂട്ടി
- കുറുപ്പിട്ട
- TOP 10 BREAKING
- മനോരമ ന്യൂസ്
- കേരളം

Source: BARC - Kerala, M3, M2, M1, M0. Week 7 (1st Aug of M0), Week 8 (1st Aug of M1), Week 9 (1st Aug of M2), Week 10 (1st Aug of M3)

THE NEWS THAT MATTERS

With impactful and game-changing news, Manorama News has become the No. 2 news channel in Kerala. Partner with us for unmatched results.

Source: BARC - Kerala, M3, M2, M1, M0. Week 7 (1st Aug of M0), Week 8 (1st Aug of M1), Week 9 (1st Aug of M2), Week 10 (1st Aug of M3)

WITH MORE THAN 2.3 CRORE VIDEO VIEWS, MANORAMA NEWS IS THE NO.1 MALAYALAM NEWS CHANNEL ON FACEBOOK.

Source: CrowdTangle (Dates: 16 March 2024 to 22 March 2024)

Consistently topper in Television & Digital

FOR ADVERTISEMENTS, CONTACT

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